

“We have worked with other consultancies over the years, but the standard of Consilium’s design capabilities and supply chain knowledge far surpasses anything we have seen before”
- Ásgeir Jónsson, Logistics Manager, Ölgerðin Egill Skallagrímsson EHF

OBJECTIVES & CHALLENGE

Danol (Food & Consumer Goods Importers) & Egils (Brewers) merged in 2007 to form Ölgerðin, one of the largest consumer goods companies in Iceland. Brands include 7-Up, Pepsi, Budweiser, Guinness, Lindeman’s, Moet & Chandon, Smirnoff, Gordon’s and Bailey’s as well as products for bakeries, restaurants and delicatessens.

Development of the business and steady increase in demand for its products meant that Ölgerðin was facing a shortage of warehousing space for their brewery business.

Recognising that the situation was preventing full realisation of business opportunities for growth, the company engaged Consilium to design and subsequently fit out and commission a 5000 sq m 12m high warehouse as an extension to the existing Egils brewing facility in Reykjavik.

There are significant challenges in building an extension to an existing site such that operations are not affected. A view must also be taken on future development. There was every possibility that Ölgerðin would require additional space within five to ten years, so any new build must have flexibility for adaptation in the future.

SOLUTION & RESULTS

Consilium approached design of the new **100,000 sq ft** warehouse as a two-phase project:

- Phase one was the ground-up design, including all internal IT systems, racking, automation and storage.
- Phase two involves support for delivery of the facility, including supplier engagement and technical specifications.

The work completed to date has ensured that Ölgerðin are building a facility capable of sustaining their growth plan over the coming years. When the site becomes fully operational Consilium will continue to work with the Ölgerðin management team to optimise the new facility.

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| NOV 2007 | ▶ DESIGN SIGN-OFF |
| LATE 2008 | ▶ CONSTRUCTION COMPLETE |
| JAN 2009 | ▶ GO LIVE |